

## THE GREAT LENGTHS NOVEMBER COMPETITION

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**

1. **Contest Period.** The Great Lengths November Competition (the “Contest”) will begin at 09:00:00 a.m. Australian Eastern Daylight Savings Time (“AEDST”) on November 10, 2021 and will end at 11:59:59 p.m. AEDST on December 10, 2021/7:59:59 a.m. . Great Lengths' (the “Sponsor”) computer is the official timekeeping device for the Contest.

By participating in the Contest, entrants represents that they have reviewed, accepted and agreed to be bound by the Official Rules, and accept the decisions of the Sponsor as final and binding in all respects. Winning a prize is contingent upon entrant fulfilling all requirements set forth in these Official Rules. This Contest is in no way sponsored, endorsed or administered by, or associated with Instagram or Facebook. You understand that you are providing your information to the Sponsor and not to Instagram or Facebook.

2. **Sponsor.** The Contest is sponsored by:

Great Lengths  
115 Military Road Lvl 2  
Neutral Bay, NSW 2089  
Email Address: info@greatlengths.com.au

3. **Eligibility.** Open only to legal residents of Australia and who are 18 years of age (or the age of majority in your state of residence if greater than 18) or older at the time of entry. Employees, officers and directors of Sponsor, Sponsor’s parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies, as well as the household members (whether or not related) and immediate family members (parents, step-parents, legal guardians, children, step-children, siblings, or spouses) of each are ineligible to enter the Contest or win a prize. Only open to certified hairdressers of Australia who reside in Australia (proof of certification will be required). This Contest is subject to all applicable federal, state, territorial and local laws and regulations. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

4. **How to Enter.** To enter the Contest, visit [www.greatlengths.com.au](http://www.greatlengths.com.au) (Australia residents only) and follow the instructions to complete and submit an entry form (the “Entry Form”) during the Contest Period by providing, among other things, your first name, last name, email, country of residence, mobile phone number, date of birth, job description as salon owner, employed stylist, rent-a-chair, mobile, home hairdresser and your answer to the question in 25 words or less: “What do you love most about Great Lengths hair extensions?” (the “Submission”), as well as checking the box provided that you have reviewed and agree

with these Official Rules including Sponsor's Privacy Policy. Upon your submission of a completed Entry Form, you will receive one (1) entry into the Contest (the "Initial Entry").

You can receive one (1) bonus entry (each, a "Bonus Entry") for following Great Lengths on Instagram (greatlengthaus). To get a Bonus Entry, first, follow our Instagram and then write us a DM so that we can verify your name against your entry.

To receive a Bonus Entry, you will first need to become a registered user of [www.Instagram.com](http://www.Instagram.com) ("Instagram") or log into your Instagram account. If you do not have an account, go to [www.Instagram.com](http://www.Instagram.com) to create one. Instagram accounts are free. By submitting your information and creating an Instagram account, you agree to Instagram's Terms of Use and Privacy Notice. If you do not agree to such Terms of Use and Privacy Notice, you cannot create an Instagram account, or receive a Bonus Entry. **Additionally, your account must be set to public.**

5. **Submission Guidelines.** Submissions must be in English, in twenty-five (25) words or less, the original work of the entrant, not have been previously published, not have won previous

awards, not be offensive, inappropriate, obscene, indecent, contain hate speech or anything that is illegal, as determined by Sponsor or the judges in their sole discretion, and not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity. Sponsor reserves the right to disqualify any Submission by an entrant that it determines, in its sole discretion, is offensive, inappropriate, obscene, indecent, contain hate speech or anything that is illegal, not in keeping with Sponsor's image or that is otherwise not in compliance with these Official Rules.

6. **Judging and Winner Selection.** All eligible Submissions will be judged by an independent panel of judges on the following criteria: innovativeness, creativity, and the practical merits of entrant's answer to the question "What do you love most about Great Lengths hair extensions?" (collectively, the "Criteria"). Each of the criteria will be given equal consideration. Each Submission may be awarded a total of fifty (50) points, and the Submission receiving the highest score from the judges shall be deemed the winner. In the event of a tie, an additional independent judge will determine the winner from among the tied Submissions based on the Criteria. ALL DECISIONS OF THE JUDGES ARE FINAL.

In the event of a dispute concerning the identity of any potential winner, the potential winner's entry will be deemed submitted by the natural person who is the authorized holder of the email account provided at the time of entry as long as such person is otherwise eligible in accordance with these Official Rules. Potential winner may be required to provide Sponsor with proof that you are such authorized holder of the email account provided in connection with your entry into the Contest.

7. **Prizes.**

There is one (1) Grand Prizes are available. The prize is the Great Lengths Thermal Machine, opening package, marketing suite, and complimentary training voucher to be used at the next training available in the closest host city of the winning participant. The Great Lengths Thermal machine and opening package will be sent to the winner at the time of booking training for their complimentary two day certification. The prize does not include Great Lengths hair. Winner acknowledges and accepts that no Great Lengths hair will be sold until they have opened a legal account with Great Lengths and have successfully passed and completed the two day certification course.

The total ARV of all prizes available in this contest is AUD\$4,000.

All ancillary costs associated with redeeming the training or prize, are not included. Any unused balance of the prize will not be awarded as cash.

Prizes are awarded "AS IS" with no warranty or guarantee, either express or implied by Sponsor, to the extent permitted by law. Prizes are subject to the terms and conditions of the issuer, and Sponsor will not replace any lost or stolen prize. The Great Lengths training voucher, which is subject to Sponsor's terms and conditions, must be used within twelve (12) months of the date of issuance. Except where prohibited by law, winner is solely responsible for all expenses not specifically included herein and all federal, state, territorial, and/or local taxes, and fees in

connection with the Prize. Winner will be required to provide his/her Certificate of Hairdressing. Prize is non-transferable, and no substitution by winner or cash equivalent is allowed. Sponsor reserves the right, at its sole discretion, to substitute a prize (or portion thereof) with one of equal or greater value. Failure to comply with the Official Rules will result in forfeiture of the Prize. If for any reason the winner does not take a prize (or an element of the prize) at the time stipulated by the Sponsor, then the prize (or that element of the prize) will be forfeited and will not be redeemable for cash and the entrant with the Submission having the next highest score may be named the potential winner at Sponsor's sole discretion.

8. **Winner Notification.** Winner is subject to verification. The potential prize winner will be notified by phone or by email at the phone number or email address supplied on the Entry Form on or about December 22, 2021 (the "Notification Date"). Within two (2) calendar days of the Notification Date, the potential winner will be required to execute and return to Sponsor an Affidavit of Eligibility and Release ("Affidavit") to claim the prize. If the potential prize winner cannot be contacted, fails to execute and return the Affidavit within the required time period, or the prize is returned as undeliverable, the prize will be forfeited and may be awarded to the entrant whose Submission had the next highest score. Except where prohibited by law, participation in the Contest constitutes potential winner's consent to Sponsor's use of winner's name, image, likeness, photograph, voice, and city and state of residence for promotional purposes in any media, worldwide, irrevocably and in perpetuity without further notice, payment, or consideration to the potential winner.

9. **Privacy.** The Sponsor collects personal information ("PI") in order to conduct the Contest and may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers and prize suppliers. Entrant PI received shall be treated by Sponsor in accordance with Sponsor's privacy policy, which is located on the website: [www.greatlengths.com.au](http://www.greatlengths.com.au) and in addition to any use that may be outlined in the Sponsor's Privacy Policy, the Sponsor may, for an indefinite period, unless otherwise advised, use the PI for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. The Privacy Policy also contains information about how entrants may opt out, access, update or correct their PI. All entries become the property of the Promoter.

10. **General Conditions.** Participation in the Contest constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are made in the Sponsor's sole discretion and are final and binding in all matters related to the Contest. Sponsor reserves the right to disqualify any entrant who is responsible for, tampers with, cheats, deceives, or otherwise engages in unfair practices concerning the administration, operation or security of the Contest or intends to annoy, abuse, threaten or harass any other entrant or Sponsor. ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH

PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. **Limitation of Liability.** Nothing in these Official Rules limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the *Competition and Consumer Act 2010* (Cth), as well as any other implied warranties under any similar consumer protection laws in the States and Territories of Australia or the United States ("Non-Excludable Guarantees"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, Sponsor assumes no responsibility or liability for (a) any late, lost, damaged, misdirected, incorrect or incomplete entries; (b) any typographical errors in the offer or administration of the Contest, including, but not limited to, errors in any Contest-related materials, including all advertising for the Contest, these Official Rules and the distribution of a prize; (c) incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (d) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Contest; (e) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilized in any aspect of the operation of the Contest; (f) inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof; (g) suspended or discontinued Internet, wireless or landline phone service; or (h) any injury or damage to entrant's or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Contest or download of any materials in the Contest.

If the Contest is not capable of running as planned for any reason, which may include without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, regularly scheduled maintenance, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, or any other reason, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest in whole or in part. In such event, Sponsor shall immediately suspend the Contest and prize award, and Sponsor reserves the right to award the prize using all known eligible entries received as of the date of termination in a manner deemed fair and equitable by Sponsor. Sponsor and "Released Parties" (as defined below) shall not have any further liability to any participant in connection with the Contest. If, for any reason, there are more winners than prizes to be awarded, the Sponsor reserves the right to award any remaining prizes through a random drawing of all eligible winners. No more than the number of prizes listed herein will be awarded.

12. **Release.** Except where prohibited, by participating in the Contest, entrants agree to release, indemnify, defend and hold harmless Sponsor, Facebook Inc. and Instagram, Inc., their respective subsidiaries, affiliates, distributors, sales representatives, advertising and promotion agencies, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action arising out of your participation in the Contest or from your receipt, acceptance, use or misuse of any Contest prize, including, but not limited to: (a) unauthorized human intervention in the Contest; (b) technical malfunctions related to computer hardware or software, servers, Internet connectivity, or telephone or network lines; (c) garbled, jumbled or faulty data transmissions; (d) typographical

or printing errors in any Contest-related materials; (e) errors in the administration of the Contest or the processing of entries; (f) late, lost, delayed, intercepted or undeliverable mail or email; (g) unauthorized human or non-human intervention of the operation of the Contest, including, without limitation, unauthorized tampering, hacking, theft, virus, bug, worm, or destruction of any aspect of the Contest; or (h) injury or damage to persons or property and/or death. Each entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of participating in the Contest, and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages (other than for actual out-of-pocket expenses) and any and all rights to have damages multiplied or otherwise increased. Entrants hereby waive California Civil Code Section 1542, which states: "A general release does not extend to claims that the creditor or releasing party does not know or suspect to exist in his or her favor at the time of executing the release and that, if known by him or her, would have materially affected his or her settlement with the debtor or released party."

13. **Force Majeure.** The failure of Sponsor to comply with any provision of these Official Rules due to an act of God, hurricane, epidemic, pandemic, war, terrorism, fire, riot, earthquake, actions of governmental authorities outside the control of Sponsor or other force majeure event shall not be considered a breach of these Official Rules.

14. **Governing Law / Jurisdiction.** The Contest is subject to all applicable, as the case may be, national, federal, territorial, state, and local laws of Australia. To the extent permitted by law, entrants consent to the jurisdiction and venue of the courts located in New South Wales, Australia for the resolution of any disputes, claims and causes of action arising out of or relating to this Contest or the prize (individually, "Claim"). All Claims shall be resolved individually, without resort to any form of class action. Any claims, judgments and/or awards shall be limited to actual out-of-pocket costs incurred, including without limitation costs incurred with entering this Contest. Entrant hereby waives any rights or claims to attorney's fees, indirect, special, punitive, incidental or consequential damages of entrant, identifiable persons, or third party participants, whether foreseeable or not and whether based on negligence or otherwise.